Data Sources

Where do you collect data? (website form, event website, app signup) Who actively transfers data to you? (business partner, lead generation)

Data Subjects

Purposes for Data Collection

What is the purpose for collecting the data? (providing the requested service to the user, monitoring performance and keeping system secure).

Of whom do you collect personal data? (customers, partners, users, advisors, employees, job applicants).

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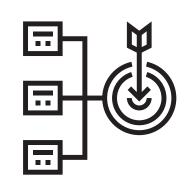




Data Categories

What types and categories of data do you collect? (email, name, date of birth, photo).

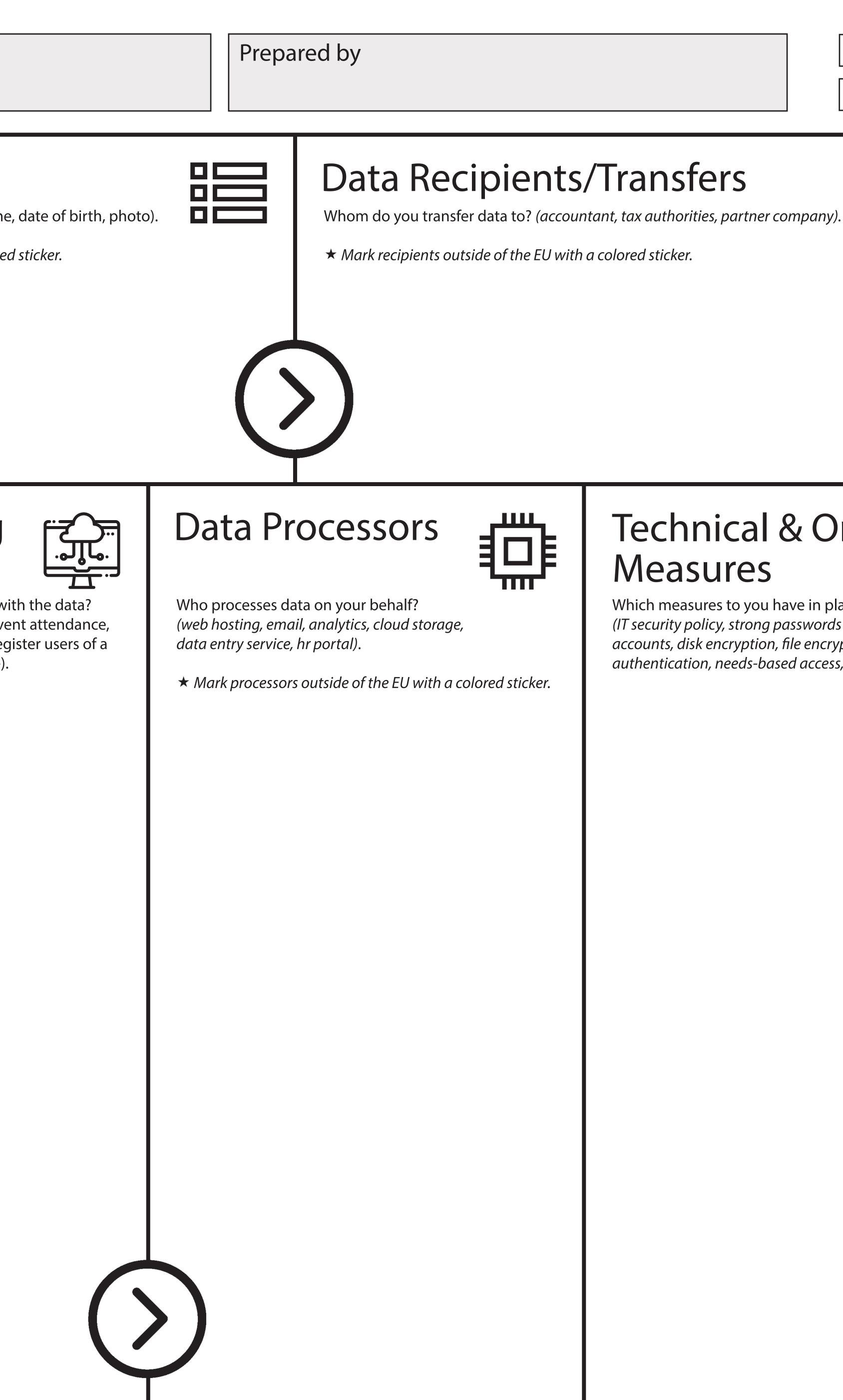
★ Mark 'special categories of data' (see GDPR Art. 9) with a colored sticker.



Data Processing Activities

Which key activities do you undertake with the data? (keep a database of leads, administer event attendance, analyse behaviour of website visitors, register users of a system, maintain records of attendance).

The GDPR Canvas was designed by TechGDPR to aid as a tool towards the first steps of GDPR compliance and to help create a first overview on the main data processes in place. It is best used as an early discovery tool for startups and companies with limited amount of processes to create an overall picture of the status, or separately for each (category) of processing activity, e.g. marketing or financial administration. It should by no means be seen as a full solution for GDPR compliance, but rather as a tool to help exploring the first steps. This GDPR canvas does not replace professional consulting or legal advice.



Technical & Org. Measures



Which measures to you have in place to secure the data? (IT security policy, strong passwords on accounts, disk encryption, file encryption, two-factor authentication, needs-based access, GDPR training).